

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: TIM MURPHY FOR CONGRESS(93705)
P.O. BOX 24551
PITTSBURGH, PA 15234

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56926
Contract Dates: 10/04/2012-10/07/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-543752
Invoice Date: 10/07/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/07/2012

Page 1 of 4

PAY BY 11/06/2012
Net 30 days

In Account With: BRABENDER COX(216578)
1218 Grandview Ave Fl 1
Pittsburgh, PA 15211-1239
ATTN:Accounts Payable

Product Desc: 10/4-7 HEAVY UP

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	LET'S MAKE A DEAL	10/04/2012-10/05/2012	. . . T F . .	30	2	350.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		. . . T F . .	2	350.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/04/2012	Th	09:59:30 AM		BCTM1203H	30	350.00				
10/05/2012	Fr	10:22:02 AM		BCTM1203H	30	350.00				
2	430-5PM NEWS	10/04/2012-10/04/2012	. . . T . . .	30	1	500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		. . . T . . .	1	500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/04/2012	Th	04:38:12 PM		BCTM1204H	30	500.00				
3	M-F 630PM NEWS	10/05/2012-10/05/2012 F . .	30	1	900.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012	 F . .	1	900.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/05/2012	Fr	06:41:17 PM		BCTM1204H	30	900.00				
4	CBS EVENING NEWS	10/05/2012-10/05/2012 F . .	30	1	900.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012	 F . .	1	900.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/05/2012	Fr	07:20:55 PM		BCTM1204H	30	900.00				

Warranty - We warrant the above broadcasts were made according to the official station log.

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5	THE INSIDER	10/04/2012-10/05/2012	. . . T F . .	30	2	700.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		. . . T F . .	2	700.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/04/2012	Th	07:55:52 PM		BCTM1204H	30	700.00				
10/05/2012	Fr	07:55:00 PM		BCTM1204H	30	700.00				
6	11:35P-12:37A - LETTERMAN	10/04/2012-10/05/2012	. . . T F . .	30	2	575.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		. . . T F . .	2	575.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/04/2012	Th	12:32:05 AM		BCTM1204H	30	575.00				
10/05/2012	Fr	11:55:22 PM		BCTM1203H	30	575.00				
7	SAT.CBS MORNING NEWS	10/06/2012-10/06/2012 S .	30	1	450.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012	 S .	1	450.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/06/2012	Sa	08:29:10 AM		BCTM1204H	30	450.00				
8	THE INSIDER	10/06/2012-10/06/2012 S .	30	1	300.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012	 S .	1	300.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/06/2012	Sa	07:47:42 PM		BCTM1204H	30	300.00				

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
9	48 HOURS		10/06/2012-10/06/2012	 S .		30	1	810.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012	 S .		1		810.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/06/2012	Sa	10:43:38 PM		BCTM1204H	30	810.00				
10	60 MINUTES		10/07/2012-10/07/2012	 S		30	2	4,950.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012	 S		1		4,950.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/07/2012	Su				30			4,950.00	Preempted	
10/07/2012	Su	08:11:35 PM	10/07/2012	BCTM1203H	30	4,950.00	4,950.00		Makegood in SIXTY MINUTES	
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		13		12,060.00		1,809.00	10,251.00	4,950.00	4,950.00	0.00

Billing Notes

PRINT AT STATION. ALL RATES NON PRE-EMPTIBLE. PAID FOR BY TIM MURPHY FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.
ACTG ORDER NO 256; WS ORDER NO 1257
CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	12,060.00
Trade Value	0.00
Agency Commission	1,809.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	10,251.00

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